

## **AMPLIFY AUSTIN DAY MESSAGING**

### **Option 1**

Central Texas is stronger because of our local nonprofits. From protecting green spaces to uplifting the arts and caring for our neighbors, these organizations help our community thrive. This Amplify Austin Day, March 4–5, join me in supporting local nonprofits by making a gift at [AmplifyATX.org](https://AmplifyATX.org).

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### **Option 2**

Support the nonprofits that serve Central Texas by giving back on Amplify Austin Day. Visit [AmplifyATX.org](https://AmplifyATX.org) on March 4–5 to make a donation of \$5 or more to the nonprofit of your choice. Every gift helps ensure our local nonprofits continue their important work.

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### **Option 3**

The largest day of giving in Central Texas returns for 24 hours on March 4–5. On Amplify Austin Day, our community will come together to support the nonprofits that make a difference across our region.

Your participation helps support more than 700 nonprofits across seven Central Texas counties. From racial equity and environmental advocacy to organizations serving children, the arts, animals, veterans, and more—there's a cause for everyone.

Give back this Amplify Austin Day at [AmplifyATX.org](https://AmplifyATX.org).

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### **About Amplify Austin Day**

I Live Here I Give Here's signature program, Amplify Austin Day, offers every community member the opportunity to give. Since 2013, this annual event has raised \$122.5 Million dollars, making it the biggest giving event in Central Texas. During a single 24-hour period, from 6pm on March 4th, to 6pm on March 5th, residents across a seven-county region will come together to support more than 700 nonprofits by making a donation through the platform, [AmplifyATX.org](https://AmplifyATX.org).

On Amplify Austin Day, donors can make an impact on their collective community with a gift of \$5 or more. The 700+ participating local nonprofits are organized into 19 Cause Categories on AmplifyATX.org to help residents find new organizations to support. In fact, you can spread your generosity even further by giving up to 10 donations in a single transaction.

For its 14th year, Amplify Austin Day has a goal of raising \$10 Million for local nonprofits. If every person in Central Texas gave just \$5, we can easily hit this goal to keep our local nonprofit community thriving.